

Governors State University
Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: Dual Degree Program and Transfer Initiatives

Leader(s): Roshaunda Ross

Implementation Year: 2015-2016

Goal #4: Develop initiatives to increase transfer student enrollment and engagement at GSU from both underrepresented populations and populations of interest for enrollment expansion.

Objective 1:	In collaboration with GSU Intercultural Student Affairs, implement a Male Success Initiative (cross-institutional programming and mentorship) to increase the recruitment and retention of male students of color, especially African-Americans and Latinos.
Action Items	<ul style="list-style-type: none"> ➤ Support GSU Intercultural Student Affairs on the Male Success Initiative programs and services ➤ Help coordinate a DDP-MSI Summit to launch the program ➤ Host an annual meeting for GSU and partners to share best practices for supporting male students of color ➤ Act as liaison between GSU Male Success Initiative and partner community colleges ➤ Facilitate Strengths Quest workshops and coaching for MSI participants
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> ➤ Data collected on enrollment and retention numbers of male students of color ➤ Data collected on achievement (GPA, degree attainment, and pre and post testing analysis) of male students of color ➤ Comparison data on MSI participants vs. other male students of color
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> ➤ Robert Clay, GSU Intercultural Student Affairs ➤ Roshaunda Ross, DDP Director ➤ Rupert Evans, GSU Department Head/MSI faculty liaison ➤ Linda Uzureau, GSU Asst. to the President for Community College Partnerships
Milestones (Identify Timelines)	<ul style="list-style-type: none"> ➤ Pilot program with PSC beginning AY1516 ➤ Expansion to other multicultural serving partner colleges by AY1718
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ Targeted outreach and increased enrollment of our current lowest demographic at GSU and the country (men of color) ➤ Social justice/increased opportunities for marginalized populations ➤ Increased self-efficacy for male students of color

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Objective 2:	In collaboration with GSU Office of Development, secure funds and other resources to support the degree completion of undocumented transfer students.
Action Items	<ul style="list-style-type: none"> ➤ Help identify staff in Admissions, Financial Aid, and the Academic Resource Center to complete DACA training and remain current on news as it relates to Dreamers ➤ Support the creation of a database of resources for undocumented students to include contacts and services provided by agencies such as the Illinois Coalition for Immigrant and Refugee Rights, and scholarship opportunities ➤ Facilitate a student led scholarship fundraising initiative ➤ Review of GSU admission process to ensure it is 'DACA-student friendly' ➤ Assist GSU Development with fundraising activities ➤ Promote the Magis Scholarship and Illinois Dreamer Scholarships
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> ➤ Amount of funds secured ➤ Number of scholarships developed ➤ Comparison of GSU DACA student enrollment vs. peer institutions
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> ➤ GSU Admissions ➤ GSU Financial Aid ➤ GSU Academic Resource Center ➤ GSU Intercultural Student Affairs
Milestones (Identify Timelines)	<ul style="list-style-type: none"> ➤ Review of admission process by SP16 ➤ DACA training for GSU faculty/staff at least once per semester ➤ Database of resources by AY1617
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ DACA trained and educated staff ➤ Resource support for undocumented students ➤ Social justice/increased opportunities for marginalized populations

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Objective 3:	In collaboration with the Office of Admissions and Academic Affairs, seek targeted partnerships and program enhancements that attract and engage high achieving transfer students.
Action Items	<ul style="list-style-type: none"> ➤ Develop a partnership with the City Colleges of Chicago to target the Chicago Star Scholars ➤ Encourage the frequent assessment for competitiveness in academic programs, career partnerships, and accreditation where applicable ➤ Modify requirements for the DDP Honors Scholarship to mandate that applicants be participants in their community college’s Honors Program or PTK chapter ➤ Assist with the creation of targeted marketing materials for high-achieving students
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> ➤ Enrollment numbers in GSU Honors program ➤ Overall average GPA of all undergraduate students at GSU
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> ➤ Roshaunda Ross, DDP Director ➤ GSU Institutional Research ➤ GSU Honors Program ➤ GSU Marketing
Milestones (Identify Timelines)	<ul style="list-style-type: none"> ➤ Establishment of review schedule/rotation of academic programs by AY1718 ➤ Co-curricular transcript development by AY1718 ➤ CCC Star Scholar partnership/plan development in FA15
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ Recruitment and retention of high-achieving students ➤ Increased completion rates for GSU ➤ Increased FTE rates for GSU ➤ Increased academic accolades for GSU programs